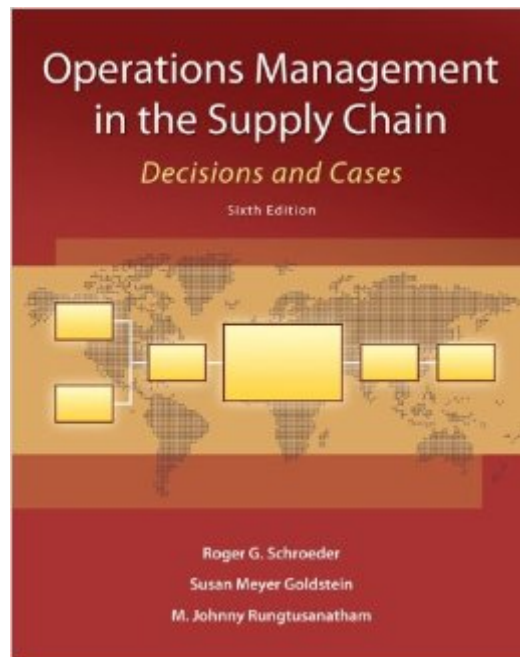


The book was found

Operations Management In The Supply Chain: Decisions And Cases (McGraw-Hill/Irwin Series, Operations And Decision Sciences)



Synopsis

Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

Book Information

Series: McGraw-Hill/Irwin Series, Operations and Decision Sciences

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Average Customer Review: 4.5 out of 5 stars Â Â See all reviews Â (33 customer reviews)

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Customer Reviews

This is an excellent introductory text for operations management. I used it for many years before I retired and did the PowerPoint slides for several editions. That kind of a price for a paperback book, however, is ridiculous. It is no wonder that students buy one and then copy it for all their friends; or, find an international edition on-line for a fraction of the price. I have quit requiring a text in my classes and just have the library buy a couple of copies for reference.

I used this book for a master's degree course and was please with how well the information was organized and presented. I've become critical of many textbooks due to their overuse of pictures

and graphics while skimping on quality explanation. This book only uses graphics only as needed further support the text and covers each topic at an appropriate level. I'd consider this work an excellent entry point for anyone interested in supply chain operations.

I am currently taking an MBA course and this book embodies all the important information you would need for Supply Chain Management. The book is a great resource and you will continue to use it throughout your MBA program. The book arrived on time and in great condition, would purchase from the seller again.

This is one of the most useful textbooks I've read up to date, which is saying a lot. There is no fluff and the reading is super easy to digest. Chapters aren't very long (perhaps more material could have been shared) which makes for fast reading. The figures and tables are also informative. Overall a great breakdown of a range of topics. Chapter 1 (operations functions), Chapter 3 (product design), and chapter 16 (MRP and ERP) were especially useful and interesting.

Good job on the compilation of this book authors. It was very helpful for my operations management course. Covers the areas of operations management, with lots of real world examples. There are problems at the end of each chapter with examples within that chapter. Makes you think about how to complete them. There are also various diagrams and visual aids to assist in the explanation of elements in the subject. I got the kindle version of this book, and I think that at \$146 it is a bit overpriced.

I feel deceived. I purchased this book for class, and what I received was A) not the same book pictured (although it has the same title and authors), and B) labeled as "Indian Edition." In looking more carefully at the description, I see that the seller mentions "Exactly the same as US edition." While this may be the case, it still seems a bit slimy to not be more clear about what a customer will get instead. I would be fine receiving an Indian edition (especially at this great price), IF that were what was described and what I believed I had ordered. There are a few too many variables here, and I feel that this information is omitted intentionally to deceive shoppers. Shame on me for not reading the description more carefully. Shame on sellers for not being transparent.

Not that you probably have a choice, but it's an extremely dry, boring book with no color whatsoever. I hardly read it for class because I couldn't stand it. Loved to have it in kindle version

though!

I Received the Indian edition....

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